

A sunset scene over the Washington Monument and the U.S. Capitol building. The sky is a deep orange and red, with scattered clouds. The Washington Monument is a dark silhouette on the right, and the U.S. Capitol building is visible in the distance. The text 'IM HISTORY MATTERS' is overlaid in white serif font. The 'I' and 'M' are large and stylized, with a small 'M' between them. 'HISTORY' and 'MATTERS' are in a smaller, all-caps serif font.

IM

HISTORY
MATTERS

Executive Summary

History Matters is a television series that highlights the most pivotal figures in American history.

Each episode shares the story of an outstanding person who created positive change in culture and society through activism, arts, entrepreneurship, exploration, education, politics, philanthropy, justice and more. These brief episodes, roughly one minute in length, are told by different narrators, who, too, are working to make a positive change in society. The ever-expanding collection of short stories paints a detailed view of American history, ultimately, informing our views on the present.

The deeper one ventures into the *History Matters* series the more they will understand that the lives and legacies of America's greatest people continue to influence our world today.

The origins of *History Matters* is rooted in African-American history, however, it has since expanded to include noteworthy people from all backgrounds. We — mankind — all belong to the same never-ending story. We must, therefore, look to the past and remember the actions of those who dedicated their lives to humanity so that we may follow similar pursuits.

C&I Studios

History Matters is a C&I Studios original television series. C&I Studios is a multimedia film and television series production company that conceptualizes and writes original concepts. C&I Studios sources literary property, assembles teams and finances to produce, finalize, and distribute original productions, and packages multimedia projects for mass market. C&I Studios houses a team of creative visionaries determined to bring new concepts to life. We use the highest quality RED Digital Cameras on the market and house a collection of advanced editing software, rendering programs, motion animation software, and audio technologies to ensure each project exceeds its potential. Together, we imagine and produce emotive short films and television series that change perspectives and reshape the arena of multimedia consumption.



HISTORY
MATTERS

[Watch Season 1](#)

Choose your plan	Monthly	Annually	Custom Productions
	<div><div>Non-Exclusive</div><div>30 episodes per month selected by the client</div><div>Video modifications included Modifications pertain solely to brand visibility</div><div>\$15,000 per month billed upon signing/monthly</div></div>	<div><div>Non-Exclusive</div><div>30 episodes annually selected by the client</div><div>\$10,000 per month billed monthly</div><div>52 episodes annually Selected by the client.</div><div>\$8,000 per month billed monthly</div><div>Branded modifications included</div></div>	<div><div>Non-Exclusive</div><div>1-year contract Clients may select talent, request script writing, and choose historical figures for each <i>History Matters</i> episode</div><div>30 custom episodes</div><div>\$156,000 annually billed monthly</div><div>52 custom episodes</div><div>\$192,400 annually billed monthly</div></div>
	<div><div>Exclusive</div><div>30 episodes per month selected by the client</div><div>Video modifications included Modifications pertain solely to brand visibility</div><div>\$21,000 per month billed upon signing/monthly</div></div>	<div><div>Exclusive</div><div>30 episodes annually selected by the client</div><div>\$12,000 per month billed monthly</div><div>52 episodes annually Selected by the client</div><div>\$10,000 per month billed monthly</div><div>Branded modifications included</div></div>	<div><div>Exclusive</div><div>1-year contract Clients may select talent, request script writing, and choose historical figures for each <i>History Matters</i> episode</div><div>30 custom episodes</div><div>\$171,000 annually billed monthly</div><div>52 custom episodes</div><div>\$218,400 annually billed monthly</div></div>

Contact Our Sales Team

A wide-angle, high-angle photograph of a massive crowd gathered on the steps of the Lincoln Memorial in Washington, D.C. The crowd fills the entire frame, extending far into the background. In the foreground, a conductor in a dark suit stands on a blue stage, facing the audience. A grand piano is also visible on the stage. The background shows the iconic Washington Monument and other city buildings under a clear sky. The overall tone is historical and significant.

LM

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