

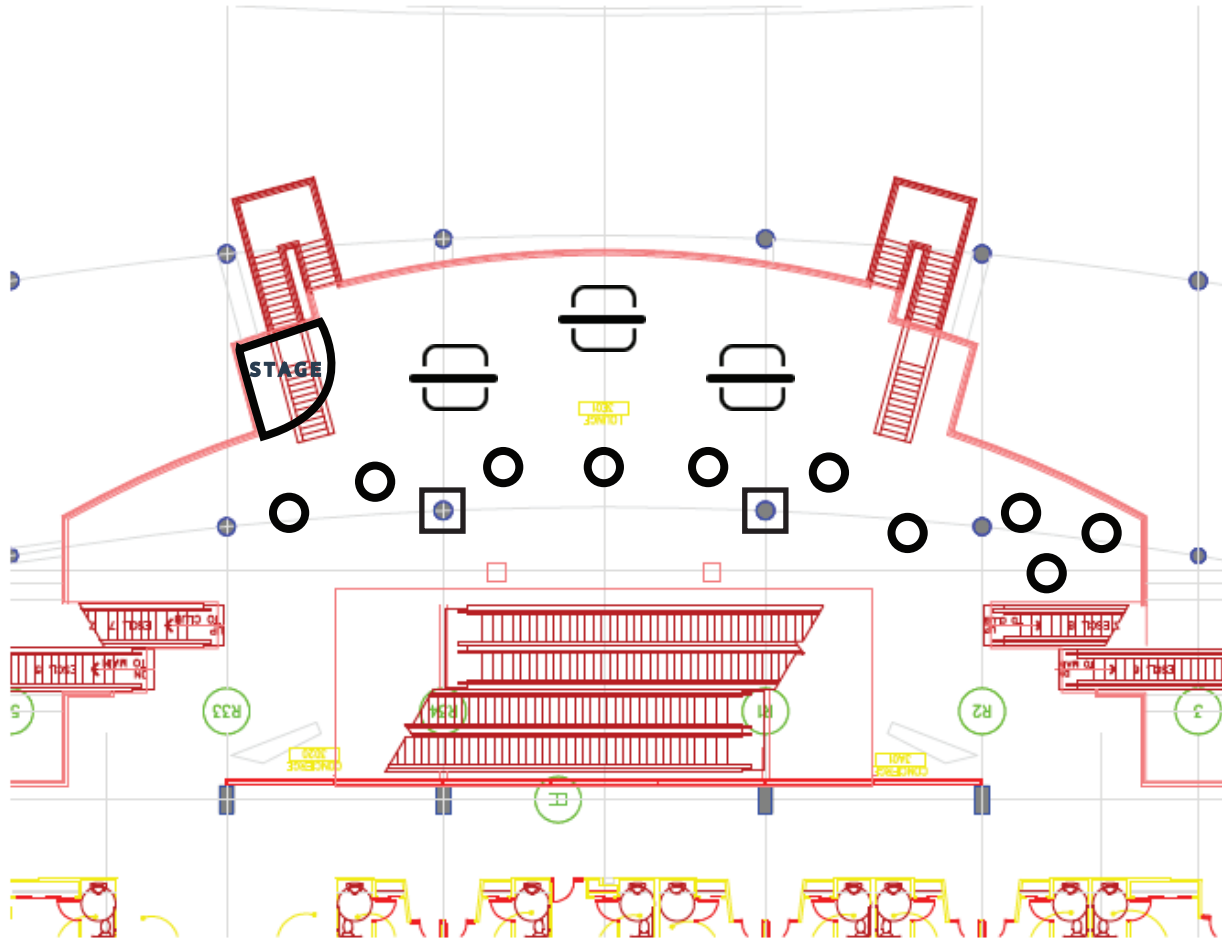


F L O R I D A P A N T H E R S :
T R U M O X Y G A M I N G C E N T E R

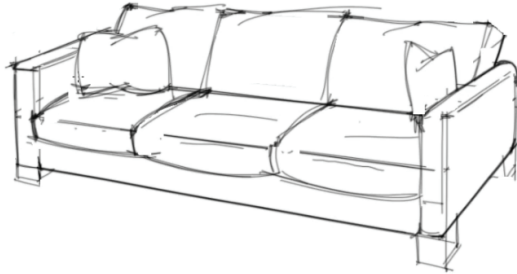


C - I S T U D I O S . C O M

GRAPHIC LAYOUT



- GAME STATION
- HIGH-TOP TABLE
- 4 TELEVISIONS ON EACH SIDE



The Florida Panthers TruMoxy Gaming Center will be the featured entertainment location at every Florida Panthers Game. This gaming center will be a unique attraction in South Florida that can only be experienced at the Florida Panthers games.

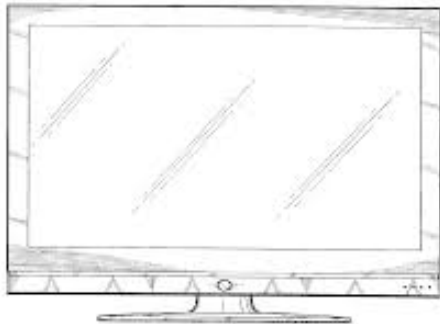
All the televisions in The Florida Panthers TruMoxy Gaming Center will be updated to 50" and above flat LED panels which will display videos games, digital advertising, and the Florida Panthers Live Game Feed.

The Florida Panthers TruMoxy Gaming Center will also feature Game Console areas that boast large back-to-back 60" Flat LED screens and comfortable couches for visitors to play their favorite games on the built-in gaming systems. This includes game tournaments and occasional video game challenges, where a fan gets to play against their favorite Panthers player in NHL 2015 the game.

The Florida Panthers TruMoxy Gaming Center will also feature TruMoxy Live, a built-in stage with full sound system and features live local talent from South Florida and surrounding areas.

The Florida Panthers TruMoxy Gaming Center is designed for families, gaming enthusiasts, music lovers, and of course Panther Fans!

Above the TruMoxy Bar, the large banners will be replaced with projection screens which will display video game streams, digital advertising and the Florida Panthers Live Game Feed.



Revenue Stream

- All LED screens should be a sponsorship opportunity by companies (i.e. AutoNation Displays)
- All gaming consoles should be a sponsorship opportunity (all Sony Playstations or Nintendo Wii's)
- Additional digital advertising from TV displays and projectors
- The TruMoxy Brand will be exposed to thousands of new and current visitors who are Panther fans, gamers and families who are just looking to have fun in South Florida.



Mock-up of Projector Screens displaying events



High-top Tables alternating between Trumoxy and Panther designs



Entry way of the TruMoxy gaming area

MOOD BOARD



T H A N K Y O U



C O N T A C T @ C - I S T U D I O S . C O M

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